**Unit 3 Project: Create a Culture**

1. Create a unique culture in an imaginary place, time, universe, or dimension. Analyze and evaluate this culture using all Unit 3 culture terms. Write and speak in first person, acting as a group of social scientists who lived amongst the culture for several years. Assign roles and dedicate one section to each person:
   1. Cultural Anthropologist
   2. Sociologist – Interactionist
   3. Sociologist – Functionalist
   4. Sociologist – Conflict Theorist
2. Your final product will be in the form of website with at least 4 sections and a 6-8 minute class presentation. Refer to the rubric below for criteria. Assign each person on the team a project responsibility:
   1. Project Manager
   2. Creative Director
   3. Technology Specialist
   4. Peer Editor

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Content (50%) | 5 | 6 | 7 | 8 | 9 | 10 |
| Culture concepts are covered thoroughly and in-depth |  |  |  |  |  |  |
| Sociological terms and perspectives are applied accurately |  |  |  |  |  |  |
| Concepts are explained with specific examples |  |  |  |  |  |  |
| Larger cultural patterns, values, and norms are reflected in the details of the culture |  |  |  |  |  |  |
| Creative elements add interest but do not detract from your analysis and evaluation |  |  |  |  |  |  |

Comments:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Website (25%) | 0 | 1 | 2 | 3 | 4 | 5 |
| Website is complete, functioning, and posted to Edmodo correctly by presentation day |  |  |  |  |  |  |
| Design elements reflect themes of your unique culture |  |  |  |  |  |  |
| Site is clearly organized and easy to navigate |  |  |  |  |  |  |
| Text has been edited for mechanics and style |  |  |  |  |  |  |
| Information is communicated creatively with a balanced mix of text and visuals, video, etc. |  |  |  |  |  |  |

Comments:

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| --- | --- | --- | --- | --- | --- | --- |
| Presentation (25%) | 0 | 1 | 2 | 3 | 4 | 5 |
| Presenters are dressed appropriately |  |  |  |  |  |  |
| Preparation and practice is evident to ensure smooth transitions and time requirement |  |  |  |  |  |  |
| Speakers use strong verbal and non-verbal communication, staying “in character” throughout |  |  |  |  |  |  |
| Each team member contributes equally to presentation and follow-up questions |  |  |  |  |  |  |
| Team engages audience with a unique cultural experience or demonstration |  |  |  |  |  |  |

Comments: