**The Kingdom of Mocha**

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|  | **Events and Changes in Mocha’s Economy** | **Economic terms and concepts illustrated** |
| Ex. | Mocha begins using clams as money instead of only exchanging goods and services | A barter system may work in a traditional economy, but is impractical in a developing market economy. A durable currency fosters exchange by streamlining transport and transactions. |
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11. Who is the sponsor of the video? Based on the dilemma presented at the end of the story, what does this reveal about the purpose of the presentation?